

# DIAPHANES

## MEDIA KIT

DIAPHANES has been active as a publisher since 2001, with its headquarters in Zurich and a project space in Berlin. Editorial care and sophisticated design are the main coordinates of a multilingual book production oriented to enduring relevance in the interconnection of discourse and fiction, art and the humanities. An available backlist of over 500 titles in German, English, and French, together with an annual program of around 50 new publications in worldwide distribution, make DIAPHANES one of the most prominent independent publishers.

**In 2017 DIAPHANES also became a quarterly English- and German-language print and online magazine with a focus on contemporary art, critical discourse, and multilingual fiction. Open for the plurality of all forms of imagination and knowledge, DIAPHANES MAGAZINE connects an interest in current tendencies with deep-rooted research, the power of fiction with nuanced judgment, aesthetic excitability with essayistic sharpness. Equally committed to art and thought, critique and production, DIAPHANES MAGAZINE wishes to correlate positions that seek new politics of text and image in the face of conformist regimes of meaning, and to contribute to a renewal of the means of critical apprehension and aesthetic sensibility given an increasingly opaque media reality.**

DIAPHANES is also an exhibition and project space in Berlin-Kreuzberg. The projects curated at SPACE DIAPHANES in Dresdener Strasse 118 encompass readings and discussion formats, but also exhibitions and performances. Forms of expression and intellectual approaches of all kinds can be put to the test and debated against the background of the book program and magazine journalism.

# PRINT MAGAZINE

**Circulation:** 12.500

**Multilingual:** English (priority), German, French etc.

**160 pages**

**4 issues / year**

**Issue price:** € 14,80 . \$ 15,99 . £ 10,99 . CHF 18,50

**Subscription price:** € 50 . \$ 65 . CHF 65

## DISTRIBUTION PARTNERS

US and Canada: **Disticor Magazine Distribution, Canada**

UK: **Central Books London**

Europe, Asia: **Export Press**

France, Belgium: **les presses du réel**

Germany, Austria, Switzerland, Luxembourg: **DPV – Deutscher Pressevertrieb**

Subscription worldwide

## DATES 2017

**Issue #01: Spring 2017**

Publishing date: 7 April 2017

**Issue #02: Summer 2017**

Publishing date: 21 June 2017

Deadline for print data: 02 June 2017

**Issue #03: Autumn 2017**

Publishing date: 29 September 2017

Deadline for print data: 01 September 2017

**Issue #04: Winter 2017/2018**

Publishing date: 15 December 2017

Deadline for print data: 17 November 2017

## ONLINE

Trilingual website

Webhits per day: 1200 (average), Newsletter: 15.000

[www.diaphanes.net](http://www.diaphanes.net) / [www.diaphanes.com](http://www.diaphanes.com) / [www.diaphanes.de](http://www.diaphanes.de) / [www.diaphanes.fr](http://www.diaphanes.fr)

# ADVERTISING

Advertising with DIAPHANES will help you reach an enthusiastic and international following of artists, writers, critics, curators, and a young reading public with the eye on the future of art, fiction, humanities and culture.

## PRICES

**Back cover:** € 5.500; **Inside covers:** € 4.000

212,5 mm x 322,5 mm, plus 3 mm bleed

**Double page:** € 5.500

437,5 mm x 322,5 mm, plus 3 mm bleed

**Full page:** € 3.500

212,5 mm x 322,5 mm, plus 3 mm bleed

**1/2 page:** € 1.750

horizontal 212,5 mm x 158 mm, plus 3 mm bleed

**1/3 page:** € 950

horizontal 212,5 mm x 102,5 mm, plus 3 mm bleed

**1/4 page:** € 650 / CHF 700

vertical 103 mm x 158 mm, plus 3 mm Beschnitt

**Each print advertisement goes with a free three-month online partner link**

Preferential advertising rates apply for museums, cultural institutions and galleries.

All prices excl. VAT

## TECHNICAL SPECS

Printing: offset on 80 g/m Glossy, 100 g/m matt, Cover 250 g/m

Processing: staple binding

Magazine format: 225 mm x 335 mm

## DATA DELIVERY

Submit print data as PDF-X4 to: [magazine@diaphanes.net](mailto:magazine@diaphanes.net)

All images must be 300 dpi, files must not contain any non-CMYK elements

Combined colour ink density should not exceed 300%, submitted PDF should be single-page

## PUBLISHER

Diaphanes Editions GmbH

Hardstrasse 69 — 8004 Zurich — Switzerland