# DIAPHANES

# MEDIA KIT

DIAPHANES has been active as a publisher since 2001, with its headquarters in Zurich, a project space in Berlin, and a location in Paris. Editorial care and sophisticated design are the main coordinates of a multilingual book production oriented to enduring relevance in the interconnection of discourse and fiction, art and the humanities. An available backlist of over 500 titles in German, English, and French, together with an annual program of around 50 new publications in worldwide distribution, make DIAPHANES one of the most prominent independent publishers.

In 2017 DIAPHANES also became a international print and online magazine with a focus on contemporary art, critical discourse, and multilingual fiction. Open for the plurality of all forms of imagination and knowledge, DIAPHANES MAGAZINE connects an interest in current tendencies with deep-rooted research, the power of fiction with nuanced judgment, aesthetic excitability with essayistic sharpness.

Equally committed to art and thought, critique and production, DIAPHANES MAGAZINE wishes to correlate positions that seek new politics of text and image in the face of conformist regimes of meaning, and to contribute to a renewal of the means of critical apprehension and aesthetic sensibility given an increasingly opaque media reality.

DIAPHANES is also an exhibition and project space in Berlin-Kreuzberg. The projects curated at **ESPACE DIA-PHANES Berlin** in Dresdener Strasse 118 encompass readings and discussion formats, but also exhibitions and performances. Forms of expression and intellectual approaches of all kinds can be put to the test and debated against the background of the book program and magazine journalism.

Since 2020 the new **ESPACE DIAPHANES Zurich** is located in a glazed box on level A of the Löwenbräukunst-Areal, a unique art centre in the Zurich West district. The space is an invitation to navigate, discover, look, reflect. Installations and performances by contemporary artists, as well as regular openings and streamings, aim to encourage interchange above and beyond sectors, fields, and languages.

# PRINT MAGAZINE

Circulation: 5.000

Bilingual: English (priority), French

160 pages — 1 to 2 issues / year

**Issue price:** € 14,80 . \$ 15,99 . £ 10,99. CHF 18,50

# DISTRIBUTION PARTNERS

UK: Central Books London

France, Belgium: les presses du réel

Europe, World: Export Press / DIAPHANES

Subscritions worldwide

## **DATES 2021**

Issue #10: Summer 2021

**PUNK PHILOLOGY** 

Guest editor: Donatien Grau

Publication date: 16 Juuly 2021. Deadline for print data: 23 June 2021

# ONLINE

Trilingual website

Webhits per day: 1200 (average), Newsletter: 15.000

 $www. diaphanes. net \, / \, www. diaphanes. com \, / \, www. diaphanes. de \, / \, www. diaphanes. fr$ 

#### **PUBLISHER**

DIAPHANES

Limmatstrasse 270 — 8005 Zurich — Switzerland

Dresdner Str. 118 — 10999 Berlin — Germany

57, rue de la roquette — 75011 Paris — France

# **ADVERTISING**

Advertising with DIAPHANES will help you reach an enthusiastic and international following of artists, writers, critics, curators, and a young reading public with the eye on the future of art, fiction, humanities and culture.

## **PRICES**

**Back cover:** € 3.500; **Inside covers:** € 2.000

212,5 mm x 322,5 mm

**Double page:** € 2.500

437,5 mm x 322,5 mm

Full page: € 1.500

212,5 mm x 322,5 mm

**I/2 page:** € 900

horizontal 212,5 mm x 158,5 mm

**1/4 page:** € 550

vertical 103,5 mm x 158,5 mm

### Each print advertisement goes with a free six-month online partner link

Preferential advertising rates apply for museums, cultural institutions and galleries.

All prices excl. VAT

# TECHNICAL SPECS

Printing: offset on 80 g/m Glossy, 100 g/m matt, Cover 250 g/m

Processing: staple binding

Magazine format: 225 mm x 335 mm

# DATA DELIVERY

Submit print data as PDF-X4 to: magazine@diaphanes.net

All images must be 300 dpi, files must not contain any non-CMYK elements

Combined colour ink density should not eceed 300%, submitted PDF should be single-page