

DIAPHANES

MEDIA KIT

DIAPHANES has been active as a publisher since 2001, with its headquarters in Zurich and a project space in Berlin. Editorial care and sophisticated design are the main coordinates of a multilingual book production oriented to enduring relevance in the interconnection of discourse and fiction, art and the humanities. An available backlist of over 500 titles in German, English, and French, together with an annual program of around 50 new publications in worldwide distribution, make DIAPHANES one of the most prominent independent publishers.

In 2017 DIAPHANES also became a quarterly English- and German-language print and online magazine with a focus on contemporary art, critical discourse, and multilingual fiction. Open for the plurality of all forms of imagination and knowledge, DIAPHANES MAGAZINE connects an interest in current tendencies with deep-rooted research, the power of fiction with nuanced judgment, aesthetic excitability with essayistic sharpness. Equally committed to art and thought, critique and production, DIAPHANES MAGAZINE wishes to correlate positions that seek new politics of text and image in the face of conformist regimes of meaning, and to contribute to a renewal of the means of critical apprehension and aesthetic sensibility given an increasingly opaque media reality.

DIAPHANES is also an exhibition and project space in Berlin-Kreuzberg. The projects curated at ESPACE DIAPHANES in Dresdener Strasse 118 encompass readings and discussion formats, but also exhibitions and performances. Forms of expression and intellectual approaches of all kinds can be put to the test and debated against the background of the book program and magazine journalism.

PRINT MAGAZINE

Circulation: 12.500

Multilingual: English (priority), German, French etc.

160 pages — 4 issues / year

Issue price: € 14,80 . \$ 15,99 . £ 10,99. CHF 18,50

Subscription price: € 50 . \$ 65 . CHF 65

DISTRIBUTION PARTNERS

US and Canada: **Disticor Magazine Distribution, Canada**

UK: **Central Books London**. Europe, Asia: **Export Press**

France, Belgium: **les presses du réel**. Germany, Austria, Switzerland, Luxembourg: **DPV**

Subscription worldwide

DATES 2017/2018

Issue #03: Winter 2017/2018

TIME PROBE ZERO SYNTHESIS

Publishing date: 15 December 2017 — Deadline for print data: 27 November 2017

Issue #04: Spring 2018

MERRY EXOTISM

Publishing date: 06 April 2018 — Deadline for print data: 09 March 2018

Issue #05: Summer 2018

THE ZOO

Publishing date: 06 July 2018 — Deadline for print data: 08 June 2018

Issue #06: Autumn 2018

CENSORSHIP

Publishing date: 05 October 2018 — Deadline for print data: 07 September 2018

Issue #07: Winter 2018/2019

Publishing date: 14 December 2018 — Deadline for print data: 16 November 2018

ONLINE

Trilingual website

Webhits per day: 1200 (average), Newsletter: 15.000

www.diaphanes.net / www.diaphanes.com / www.diaphanes.de / www.diaphanes.fr

ADVERTISING

Advertising with DIAPHANES will help you reach an enthusiastic and international following of artists, writers, critics, curators, and a young reading public with the eye on the future of art, fiction, humanities and culture.

PRICES

Back cover: € 5.500; **Inside covers:** € 4.000

212,5 mm x 322,5 mm

Double page: € 5.500

437,5 mm x 322,5 mm

Full page: € 3.500

212,5 mm x 322,5 mm

1/2 page: € 1.500

horizontal 212,5 mm x 158,5 mm

1/3 page: € 950

horizontal 212,5 mm x 102,5 mm

1/4 page: € 650

vertical 103,5 mm x 158,5 mm

Each print advertisement goes with a free three-month online partner link

Preferential advertising rates apply for museums, cultural institutions and galleries.

All prices excl. VAT

TECHNICAL SPECS

Printing: offset on 80 g/m Glossy, 100 g/m matt, Cover 250 g/m

Processing: staple binding

Magazine format: 225 mm x 335 mm

DATA DELIVERY

Submit print data as PDF-X4 to: magazine@diaphanes.net

All images must be 300 dpi, files must not contain any non-CMYK elements

Combined colour ink density should not exceed 300%, submitted PDF should be single-page

PUBLISHER

Diaphanes Editions GmbH

Hardstrasse 69 — 8004 Zurich — Switzerland