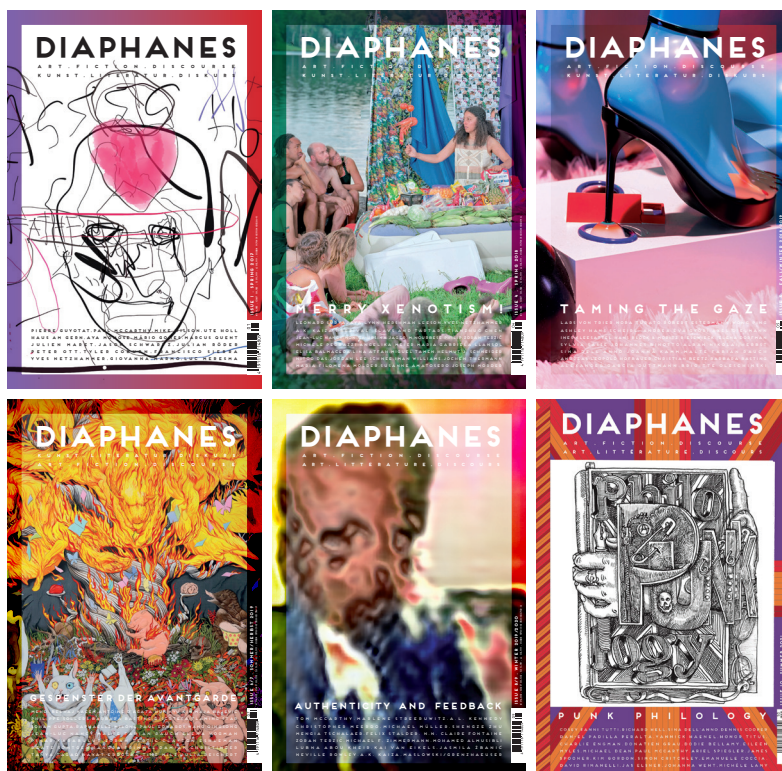


DIAPHANES

MAGAZINE

MEDIA KIT 2023



PUBLISHER

Diaphanes Editions GmbH

Limmatsrasse 270 — 8005 Zurich — Switzerland

www.diaphanes.net

www.diaphanes.net/projekt/magazin

DIAPHANES

MAGAZINE

In 2017 DIAPHANES became an international **print and online magazine** focusing on contemporary art, critical discourse, and multilingual fiction. Open for the plurality of all forms of imagination and knowledge, the magazine connects an interest in current tendencies with essayistic sharpness, the power of fiction with nuanced judgment, editorial independence with an appetite for irritation and controversy. Equally committed to art and reasoning, critique and production, the magazine DIAPHANES wishes to correlate positions seeking new text- and image- politics in the face of conformist regimes of meaning, and to renew the means of critical apprehension and aesthetic sensibility against an increasingly opaque media reality.

The weekly **online Content-Letter**, published for the first time in 2023 with magazine issue 11, remains equally committed to this aspiration while taking a new form. As a multilingual magazine in the nutshell, it links groundbreaking contributions from art, discourse, science, and literature in an associative game and thus enables a connection of the most current positions with the deep layers of the magazine and book program

PUBLISHING HOUSE

DIAPHANES has been active as a publisher since 2001, with its headquarters in Zurich, a project space in Berlin, and a location in Paris. Editorial care and sophisticated design are the main coordinates of a multilingual book production oriented to enduring relevance in the interconnection of discourse and fiction, art and humanities. An available backlist of over 750 titles in German, English, and French, together with an annual program of around 50 new publications, make DIAPHANES one of the most prominent independent international publishers. The worldwide distribution takes place in cooperation with The University of Chicago Press und Les presses du réel since 2014.

The projects curated at **Espace DIAPHANES Berlin** at Dresdener Strasse 118 encompass readings and discussion formats, but also exhibitions and performances. Aesthetics and intellectual approaches of all kinds can be tried and debated against the background of the book program and magazine journalism.

Espace DIAPHANES Zurich is located in a glass box on level A of the Löwenbräu Kunst-Areal, a unique art center in the Zurich West district. Installations by contemporary artists, as well as regular openings and streamings, aim to encourage interchange above and beyond sectors, fields, and languages.

PRINT MAGAZINE

4 Issues / Year

Circulation: 5.000

ca. 120 pages

Einzelpreis: € 18,00 . CHF 20,00. \$ 20.00 . £ 16.00

DISTRIBUTION

Germany, Switzerland, Austria: **DIAPHANES**

United Kingdom: **Central Books London** .

France, Belgium: **Les presses du réel**

Rest of Europe, World: **Export Press**

DATES 2023

Issue 11: Spring/Summer

SURROGACIES

Publication date: 12 May . Deadline ads: 21 April . Deadline for print data: 28 April

Issue 12: Autumn

HORRORISM

Publication date: 12 September . Deadline ads: 18 August . Deadline for print data: 25 August

Issue 13: Winter

BLACK SCIENCES

Publication date: 15 December . Deadline ads: 24 November . Deadline for print data: 1 December

Advertising with DIAPHANES Magazine will help you reach a multilingual and international readership from all areas of the creative and cultural scene, equally open to smart, landmark texts and avantgarde artistic contributions: artists, authors, critics, curators, as well as a young, urban audience, interested in current and future trends in art, literature, and discourse.

PRICES

Outside back cover: € 4.000

Inside back cover: € 3.000

212,5 mm x 322,5 mm

Double page (2/1): € 3.500

437,5 mm x 322,5 mm

Full page (1/1): € 2.000

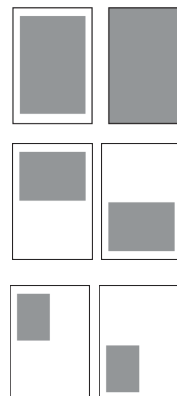
212,5 mm x 322,5 mm

Half page (1/2): € 1.000

horizontal 212,5 mm x 158,5 mm

Quarter page (1/4): € 550

vertikal 103,5 mm x 158,5 mm



All print advertisements include a logo or image in our Online-Partner-Archive: WE LIKE!

date unrelated motive with link to your website

1.600 x 1.200 px, Format jpg

All prices excl. VAT

TECHNICAL SPECS

Printing: offset on 80 g/m Glossy, 100 g/m matt, Cover 250 g/m

Processing: staple binding

Magazine format: 225 mm x 335 mm

DATA DELIVERY

Submit print data as PDF-X4 to: magazine@diaphanes.net

All images must be 300 dpi, files must not contain any non-CMYK elements Combined colour ink density should not exceed 300%, submitted PDF should be single-page

CONTACT

Hendrik Rohlf, +49 30 54713354 ads@diaphanes.net

ONLINE

Trilingual website

Unique visitors / month: **17.000** . Unique page views / month: **32.000**

Newsletter subscribers: **20.000**

www.diaphanes.net / www.diaphanes.com / www.diaphanes.de / www.diaphanes.fr

BUTTON START PAGE

Tile with link to your page in the news section of the homepage

1600 x 1200 px

€ 400 / month



BANNER NEWSLETTER

Single distribution, placement at the end of the newsletter via footer

1200 x 600 px

€ 300

PRINT/ONLINE PACKAGE

Full page Print (1/1)

Button Start page

Banner Newsletter

€ 2.500

All prices excl. VAT

Format: jpg, Resolution: 300 dpi, File-size: less then 500 kb, every online advertisement with link to website;

Button: max. 1 picture change per week

Deadline: 1 week before Publication/Newsletter distribution